



LEADERSHIP MINDSET RETREAT

12-15 SEPTEMBER 2024 / PANTELLERIA, SICILY

THE FRANKLY SPEAKING / RETREAT

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ABOUT THE RETREAT

Embark on a transformative retreat with only 20 limited spots. This retreat is designed for individuals who want to work with their mindset and motivation while connecting with like-minded people. It's a unique moment in time, where the ideas meet action, and the location inspires to a broader perspective on life, allowing self-discovery to unfold in the heart of nature.

This exclusive retreat is tailored for those who wish to explore strategic thinking in every situation, maintaining focus and the right mindset for success.

ACTIVATE YOUR INNER POWER OF CONSCIOUS THOUGHT AND STRATEGIC THINKING BASED ON SPIRITUAL LAW

Participants will delve into the Psychogenetics of Human Behavior and the IDEAL-method, gaining insights into how the individual conscious mind works and how to harness it to discover their mission and achieve their goals.

During the retreat, you'll have a unique opportunity to meet pioneering entrepreneurs who have transformed their lives by changing their mindset. Listen to their inspiring journeys, forge new connections, and be nurtured by the island of Pantelleria and its distinctive history and culture.



THE FRANKLY SPEAKING

**SPIRITUAL INTELLIGENCE IS
A KEY TO HUMAN EFFECTIVENESS**

IDEAL-method distinguishes and emphasizes the significance of spiritual intelligence, setting it apart from emotional intelligence and traditional IQ.

It unveils the transformative potential within, guiding individuals to tap into their spiritual intelligence for enhanced human effectiveness.

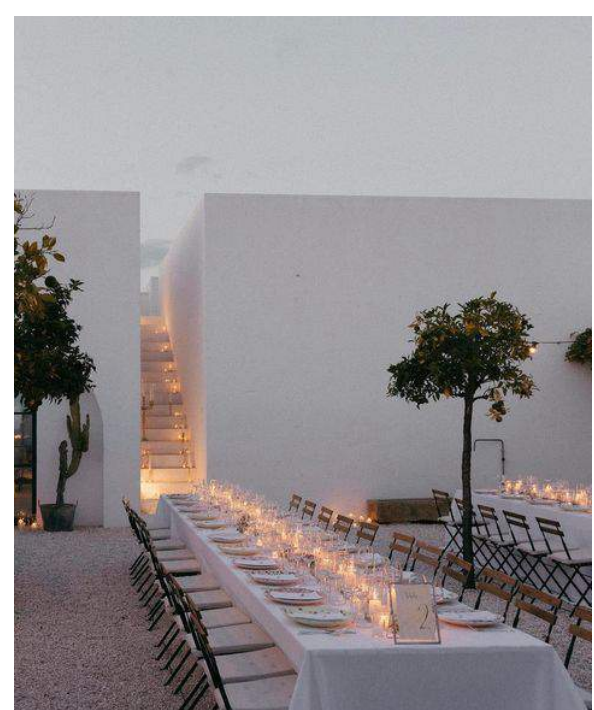
PSYCHOGENETICS OF HUMAN BEHAVIOUR: UNLOCK YOUR POTENTIAL FOR SUCCESS

You will learn the unique IDEAL-method – a groundbreaking approach to personal development and transformation. IDEAL, an acronym for Individualized, Directive, Explanatory, Action, and Log, represents a unique method designed to guide individuals towards a more fulfilling life.

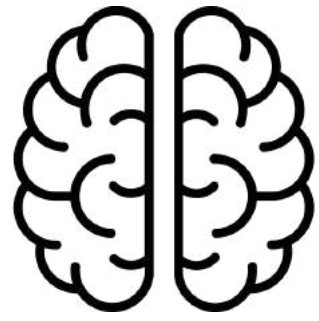
Developed by Dr. Champion K. Teutsch, a renowned Doctor of Physics and Psychology, and Joel M. Teutsch in the early 1960s, this method taps into the psychogenetic study of ancestors' latent influence on modern life. Key features of the IDEAL-method:

- **TAILORED FOR YOU:** IDEAL-method is intricately tailored to each person and their unique life circumstances, offering a personalized roadmap for self-improvement.
- **PSYCHOGENETIC INSIGHTS:** Based on a profound understanding of the psychogenetic study, the method unravels the influences of ancestors on present-day challenges.
- **PREDICTABILITY OF LIFE:** Through the fusion of human physics, genetics, and spiritual laws, IDEAL-method asserts that life events are not random but predetermined by the inherited genetic code.
- **TRANSFORMATIVE POWER:** The method empowers individuals to modify their behavior, enhance personal development, and reshape interactions with others for a more successful and satisfying life.





WHAT YOU WILL LEARN AND GAIN



MIND CONTROL

Upgrade your conscious thinking through psychogenetics of behaviour, IDEAL-method and mental genetics - the tools for keeping the right mindset in planning, executing and maintaining focus on the journey of self-improvement. Discover your true calling, clarify your goals, and create your strategy for your individual success.



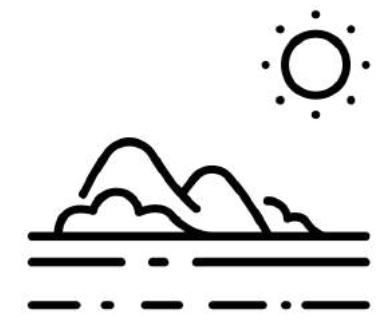
BODY CONTROL

Build your physical resilience through daily Pilates sessions designed to strengthen the body. Originally called Contrology by Joseph Pilates, the method reflects his belief in the importance of the mind's rule over the body. The Pilates Method teaches you to be in control of your body – and not at its mercy.



INSPIRING LEADERS AND COMMUNITY

Meet and learn from our speakers, connect and exchange with other entrepreneurs and creatives. Connect and create with like-minded people.



EXPLORE THE ISLAND OF PANTELLERIA

Immerse yourself in the untamed beauty, wild nature and vibrant culture of Pantelleria - a captivating setting with outdoor activities that will rejuvenate both the mind and body, fostering free thinking and new ideas. Taste mind-nourishing and body detoxifying local dishes.

united people

ABOUT THE LOCATION

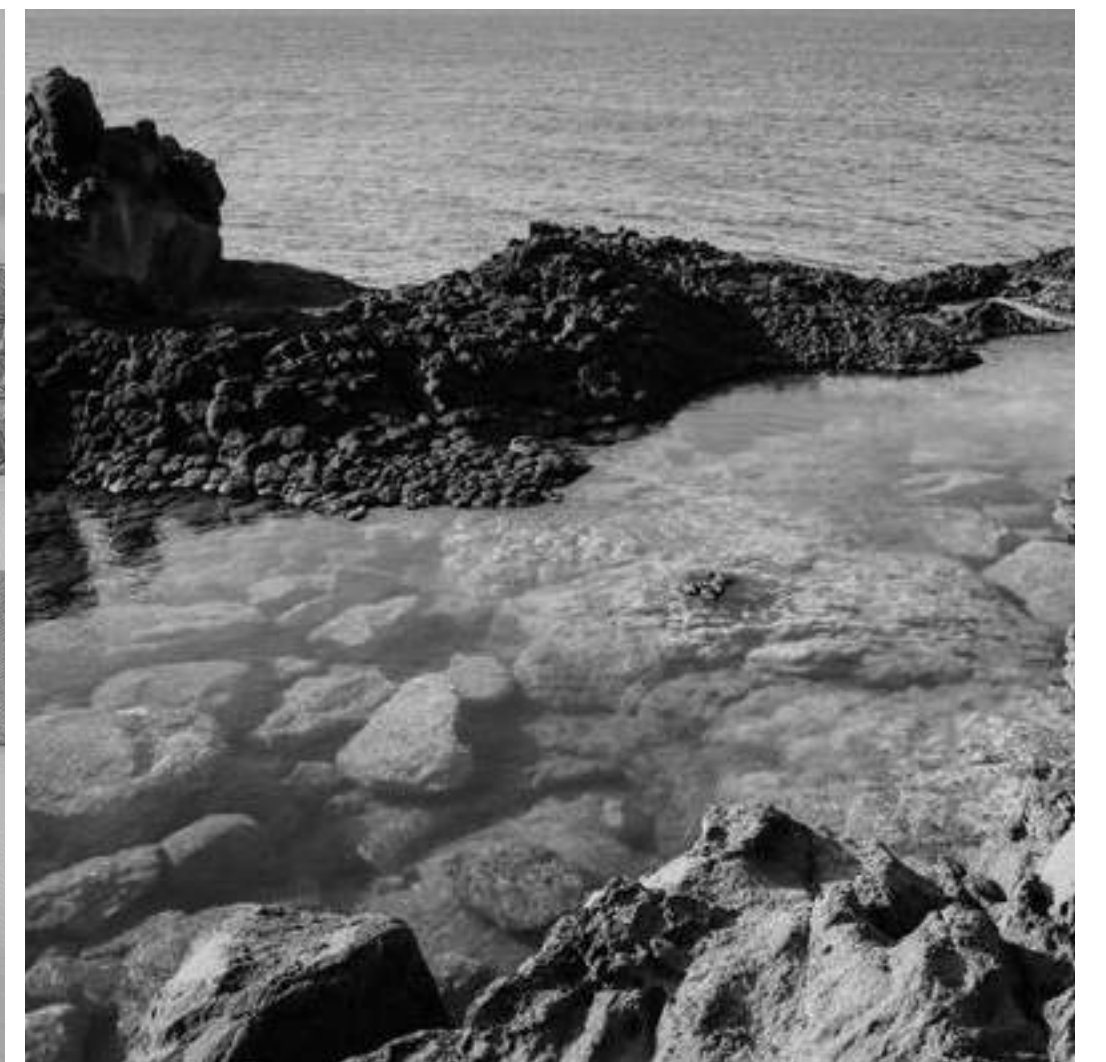
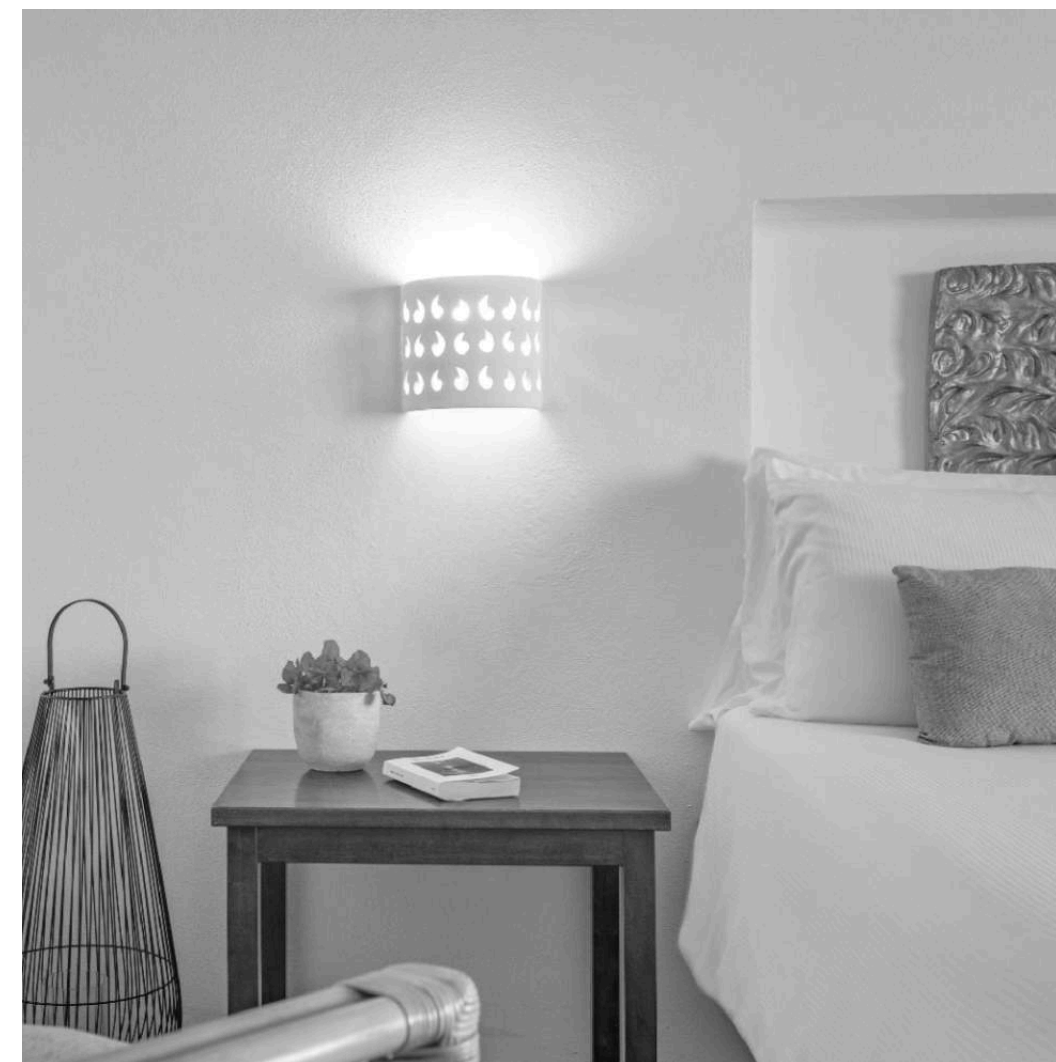
The Pantelleria Dream Resort is a perfect hub for discovering the mysterious charm of Pantelleria island.

Nestled within over 4 hectares adorned with succulent plants, local olive trees, sprawling rosemary, and citrus groves, the resort is populated by dammusi featuring spacious terraces that offer panoramic views of the boundless sea.

An immersive dining experience awaits at the sensory restaurant, where you can marvel at nature merging with the majestic sea while indulging in unforgettable culinary and wine adventures. Magical emotions await at the two relaxation pools, one of which is an infinity pool overlooking the vastness of the sea.

The resort is located in one of the most beautiful spots on the island, Cala Tramontana, dominated by an immense lava stone rock shaped like an elephant's trunk, creating an arch as it meets the water. Here, the unparalleled beauty of the sea unfolds, with extraordinary depths and abundant marine life.

<https://pantelleriadreamresort.it/>

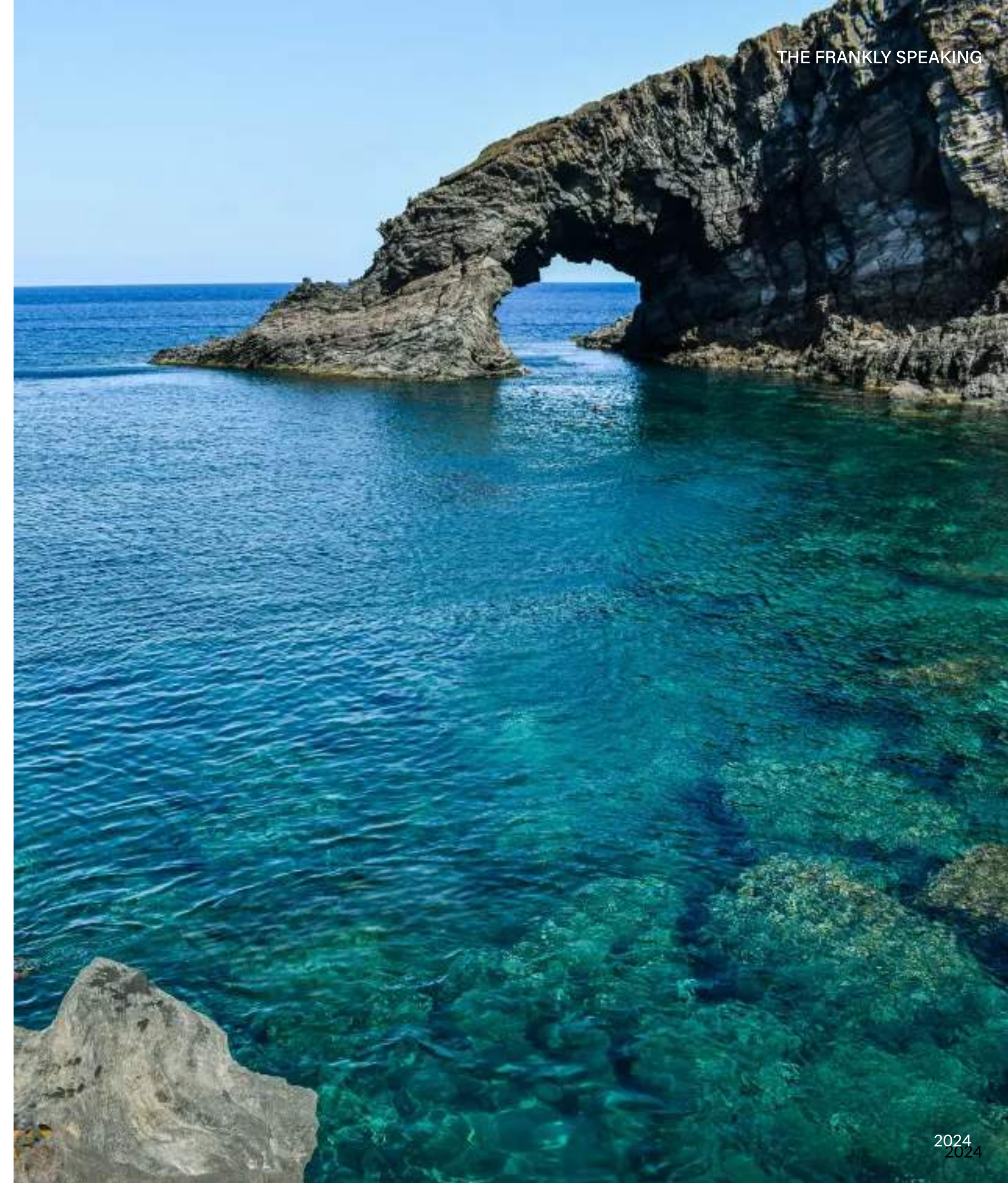


HOW TO GET THERE

The island is served by Pantelleria Airport, which is served by DAT, connecting from Trapani and Palermo, and other companies in summer, connecting the island with Italian cities such as Milan, Rome, Venice and others.

Ferries reach the island from Trapani, near the central east–west route through the Mediterranean Sea.

Pantelleria is a dream come true for those searching for somewhere down-to-earth and soulful. It's an intense immersion in nature, from the volcanic rocks and springs to the clear blue waters, dammusi houses made from the earth and open-air scooters and buggies.



DAILY PROGRAM: 12-15 SEPTEMBER, 2024

DAY 1, Thursday 12 September 2024

- pickup from Pantelleria Airport
- meet and greet, refreshment time, allocation at the resort
- 13:00 lunch, official meet and greet, going through the agenda
- 15:00-16:30 Leadership Mindset Lecture I: Introduction to Psychogenetics of Human Behaviour and IDEAL-method
- coffee, tea, water, snacks
- 17:00-19:00 free time
- 19:30 light dinner at Pantelleria Dream Resort
- 21:30 start from resort “Calici in Cratere” wine degustation under the starry sky, surrounded by volcanic formations.
- 00:30 back at the resort

Did You Know?

Pantelleria is noted for its sweet wines, Moscato di Pantelleria and Moscato Passito di Pantelleria, both made from the local Zibibbo grape. In 2014, the traditional agricultural practice of cultivating the vite ad alberello (head-trained bush vines) of the community of Pantelleria was inscribed on the Representative List of the Intangible Cultural Heritage of Humanity of UNESCO.



DAILY PROGRAM: 12-15 SEPTEMBER, 2024

DAY 2, Friday 13 September 2024

- 08:00-09:00 pilates session by Pia Korpia
- 09:00-10:00 breakfast
- 10:30-12:00 Leadership Mindset Speaker: Raffaella Grisa and WA:IT carbon-negative mission
- 12:00-13:00 free time
- 13:00-14:00 lunch at Pantelleria Dream Resort
- 14:00-18:00 walk in ancient forests + visiting Lago di Venere and mud bathing. *Specchio di Venere* (literally "Venus' mirror") is a natural lake formed in an extinct volcanic crater, and fed by rain and hot springs. The lake is 12 m (39 ft) deep and is known for hot springs and mud bathing.
- back to resort, change and refresh
- 19:30 leaving resort
- 20:00 curated mind-nourishing aperitivo+dinner at Salvatore Murana

DAY 3, Saturday 14 September 2024

- 08:00-09:00 pilates session by Pia Korpia
- 09:00-10:00 breakfast
- 10:30-13:00 Leadership Mindset Lecture 2: Mental Genetics + workshop
- 13:00-14:30 lunch at Pantelleria Dream Resort
- 14:30-17:00 free/community connection time
- 17:00-18:30 Leadership Mindset Speaker: Massimo Francalanci and creative business-making talk
- 18:30-20:00 free time
- 20:00 curated mind-nourishing three-course dinner "cena pantesca" at the resort

DAY 4, Sunday 15 September 2024

- 08:00-09:00 pilates session by Pia Korpia
- 09:00-10:00 breakfast
- 10:30-12:00 FaceYoga Method + Posture Insights by Pia Korpia
- 12:00-13:00 free time
- 13:00-14:30 lunch at Pantelleria Dream Resort
- 15:00-18:30 Explore Pantelleria's Gem and dive into 5000y history hiking trip
- 19:00-20:00 free time
- 20:00 closing notes, dinner 'cena pantesca' and celebrations in Giardino

DAY 5, Monday 16 September 2024

check out and transfers to the airport

NB! The participation in lectures and other activities is not mandatory. Participants can pick and choose in between the activities in the program or spending time on the premises of Pantelleria Dream Resort.



SPEAKERS AND LECTURERS



JULIA AHTIJAINEN

The innovative mind behind THE FRANKLY SPEAKING concept, Julia specializes in developing growth-fueling strategies by bringing to the table a unique blend of expertise in semiotics and the psychogenetics of human behavior for brand management and leadership mindset development.

By collaborating directly with business owners, Julia delves deep into understanding communication nuances and individual behavior. With an interdisciplinary, culture-sensitive perspective, Julia offers customized problem-solving tailored to specific needs and goals. Experience firsthand how her strategic prowess transforms challenges into opportunities and elevates brands to new heights.



PIA AIRASKORPI

Pia is a multifaceted professional: registered nurse, skincare specialist, Pilates instructor, author, and the visionary behind KORPIA Face Yoga. Her passion lies in helping others feel confident in their own skin.

She discovered face yoga through her grandmother's beauty rituals. Her holistic self-care method uplifts profiles, supports skin health, and fosters inner harmony. Empowering through posture, KORPIA Core Pilates focuses on activating deep core muscles for improved posture and confidence. Pia advocates for wellness as a lifestyle, encompassing during this retreat Face Yoga and Pilates. She finds joy in simple pleasures and running marathons for mental strength.

SPEAKERS AND LECTURERS



RAFFAELLA GRISA

A pioneering entrepreneur and advocate for sustainable beauty. With a background in engineering, she seamlessly transitioned to found WA:IT, first European carbon-negative wellness brand. Grounded in holistic health principles, WA:IT products enhance physical beauty while nurturing the mind, body, and soul. Committed to sustainability, Grisa believes that everything starts from within, from the mindset.

In 2023, Raffaella Grisa showcased her brand and carbon-negative study during UN New York Climate Week, demonstrating her commitment to positive change in the beauty industry and the environment.



MASSIMO FRANCALANCI

A lawyer by studies, a serial entrepreneur by nature, and a professional CEO by vocation, Massimo specializes in family-owned companies, operational and financial restructurings, and mid-size companies' internationalization. Focused on family succession, partnerships, and management professionalization, his hands-on experience includes various restructurings. As the Ambassador of Heritage Holdings, an investment platform by families Ferragamo, Bulgari, and Spaggiari, he identifies and nurtures investment opportunities. A true catalyst for global expansion, Massimo's multicultural perspective positions him to unlock success across diverse sectors. His key to success: understanding the owner in front of you, and creating strategies for meaningful and sustainable growth.

PARTNERS



IMPORTANT INFORMATION

WHEN AND WHERE

12-15 SEPTEMBER 2024 (4 days and 4 nights) / Pantelleria Dream Resort, Sicily, Italy

HOW TO GET THERE

Travel to Italy and take a flight from one of the main cities direct to Pantelleria. You will be picked up by car from the airport and your experience starts from there!

EXCLUSIVE RETREAT WITH LIMITED SPOTS

There are 20 spots: private rooms and double rooms in original dammuso housing

LANGUAGE

Retreat will be held in English with staff speaking Italian and Russian.

ALL-INCLUSIVE FEE

The fee includes transportation (from and back to Pantelleria airport), accommodation, food, lectures and workshops, and all activities listed in the program. Participants have only to book their flight to Pantelleria airport and everything else will be taken care of.

PRICES

€3.350,00 Private Dammuso housing single (payment deadline: 20th of May 2024)

€2.850,00 Double Dammuso housing shared (payment deadline: 20th of May 2024)

NB! We recommend booking your flight in advance for better prices on tickets purchased in May. If needed, we can assist with arranging flights from main cities in Italy.

PAYMENT METHOD

Via bank transfer, invoice available upon request (VAT added in case of personal payment)

To book a spot, please email: say@thefranklyspeaking.com

CONTACTS

Email: say@thefranklyspeaking.com

Instagram: [@thefranklyspeaking](https://www.instagram.com/thefranklyspeaking)

THE ORGANISER / WHAT IS TFS

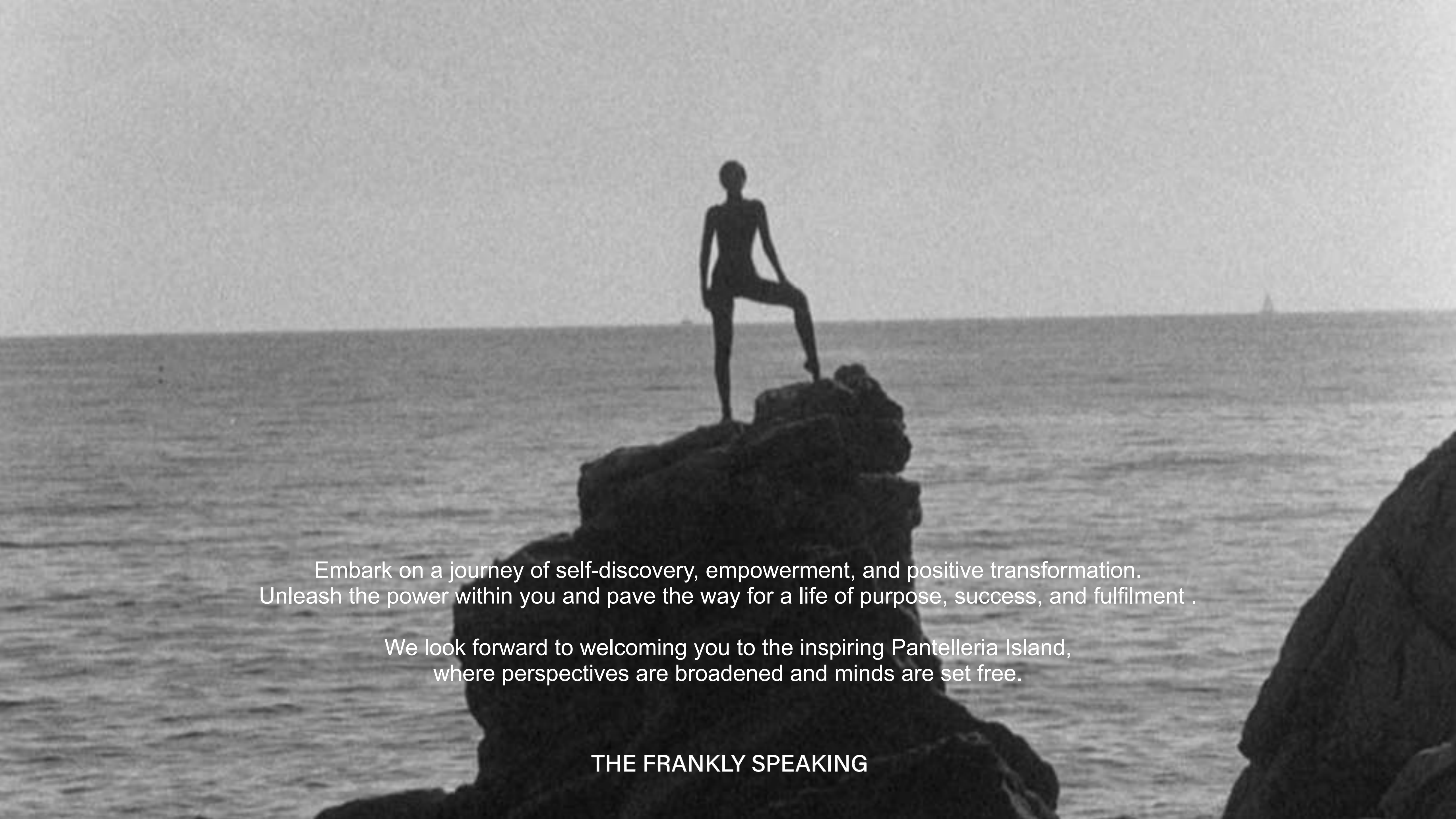
Born out of a need for another way of speaking about sensorial concepts and objects, driven by curiosity towards contemporary culture and new perceptions, THE FRANKLY SPEAKING offers consultancy services and its out-of-ordinary projects exhibit a very personal take on communication and brand development, curating the taste and style of its makers and creators in the possible authentic way.

Experienced in concept analysis, brand communication and strategic development, THE FRANKLY SPEAKING partners closely with its clients to achieve their goals and deliver their messages through tailor-made solutions matching their personality, culture and language.

We believe in honest and authentic messaging and a strategic approach that involves studies and analysis, planning, strategy creation, flawless execution, feedback and unconventional problem-solving along the way.

All our projects are systematically studied and handled case by case. Forward-thinking individual solutions are provided by partnering with other experts or subcontracting other service providers to cater to our clients' most comfortable way of working.

THE FRANKLY SPEAKING has trusted partners and collaborators based in MILAN, PARIS, LONDON and BERLIN.



Embark on a journey of self-discovery, empowerment, and positive transformation.
Unleash the power within you and pave the way for a life of purpose, success, and fulfilment .

We look forward to welcoming you to the inspiring Pantelleria Island,
where perspectives are broadened and minds are set free.

THE FRANKLY SPEAKING